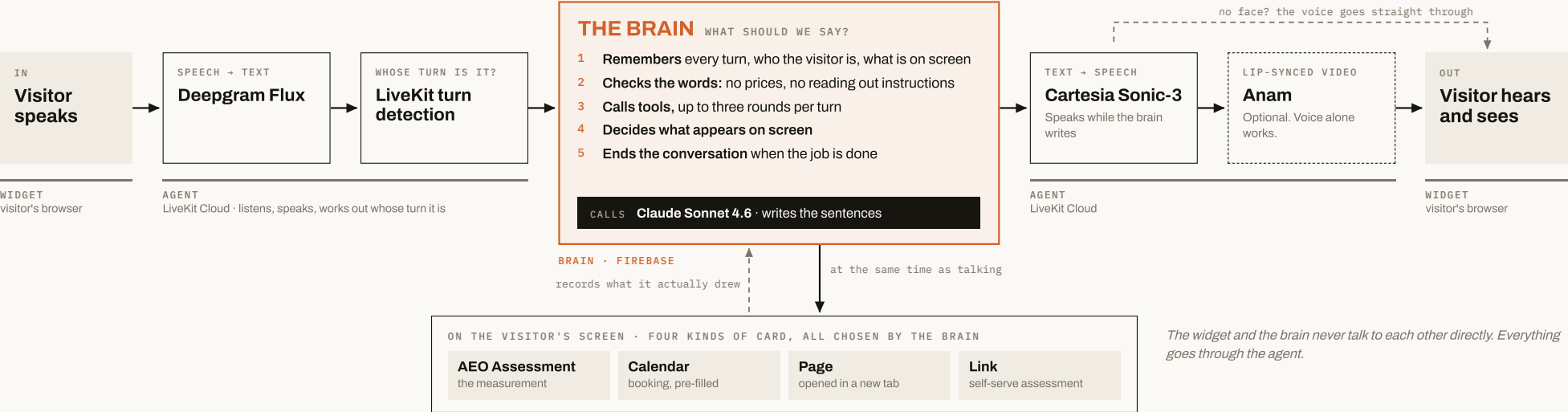


GAGE — AX Mechanics Pre-sales Agent

Gage is the assistant on the AX Mechanics website. A visitor talks to it, and it can run a visibility assessment on their site or book them a meeting.



FIVE TOOLS · SYSTEMS THE PRACTICE ALREADY USES

lookupVisitor	Attio CRM
startScan	AI Visibility Scanner
bookMeeting	Calendly, Attio CRM
captureLead	Attio CRM
showOffer	axmechanics.ai

Also connected: SendGrid (report to the visitor, summary to the practice lead) · Firestore (conversations, scans, settings) · Vertex AI (the model) · LiveKit (the room and the speech services) · Anam (the face)

Widget = apps/voice-client · Agent = apps/voice-core · Brain = apps/voice-functions · Fuller version: docs/gage-architecture-handoff.md

TWO EXAMPLES

Someone asks whether they show up in AI answers

- 1 Gage asks for their domain and work email
- 2 The assessment card appears
- 3 Gage reads the result out: mentioned in 27% of the questions tested, cited in 11%, 7% share of voice, across four answer engines
- 4 The full report goes to their inbox
- 5 The lead goes to Attio CRM

Someone asks to speak to a person

- 1 Gage asks for a name and work email
- 2 The calendar appears, pre-filled
- 3 Gage tells them to pick a time and says goodbye
- 4 The conversation closes
- 5 The practice lead gets the transcript, the contact details, and the lead in Attio CRM

The model writes sentences. Everything else is the brain.